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Date: July 9, 2009 Name: Michael G. Dreznes (Reg. No. 59,965) Signature: /Michael G. Dreznes/

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Appln. of: Timothy Roberts et al.

Appln. No.: 10/800,128

Filed: March 11, 2004

For: COMMAND CENTER AND  
INTERFACE FOR WEB  
BASED BUSINESS  
MERCHANDISING AND  
SERVICE

Examiner: Boris M. Pesin

Art Unit: 2174

Confirmation No.: 6955

Attorney Docket No: 12729/45 (Y00043US01)

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

Mail Stop Amendment  
Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

In accordance with the duty of disclosure under 37 CFR §1.56 and §§1.97-1.98, and more particularly in accordance with 37 CFR §1.97(d), Applicants hereby cite the following reference(s):

U.S. PATENT DOCUMENTS		
DOCUMENT NO.	DATE	NAME
6,081,263	06-27-2000	LeGall et al.
6,278,449 B1	08-21-2001	Sugiarto et al.
6,819,343 B1	11-16-2004	Sobeski et al.

OTHER ART – NON PATENT LITERATURE DOCUMENTS
Dezhi Wu; Il Im; Tremaine, M.; Instone, K.; Turoff, M.; A framework for classifying personalization scheme used on e-commerce websites. System Sciences, 2003. Proceedings of the 36 <sup>th</sup> Annual Hawaii International Conference on, 6-9 Jan. 2003 pages:222-233.
PCT International Search Report for International Application No. PCT/US2004/030150 dated January 13, 2005.
Written Opinion of the International Searching Authority for International Application No. PCT/US2004/030150 dated January 13, 2005.
PCT International Preliminary Report on Patentability for International Application No. PCT/US2004/030150 dated March 21, 2006.

Applicants are enclosing Form PTO-1449 (one sheet), along with a copy of each listed reference for which a copy is required under 37 CFR §1.98(a)(2). As each of the listed references is in English, no further commentary is believed to be necessary, 37 C.F.R §1.98(a)(3). Applicants respectfully request the Examiner's consideration of the above reference(s) and entry thereof into the record of this application.

By submitting this Statement, Applicants are attempting to fully comply with the duty of candor and good faith mandated by 37 CFR §1.56. As such, this Statement is not intended to constitute an admission that any of the enclosed references, or other information referred to therein, constitutes "prior art" or is otherwise "material to patentability," as that phrase is defined in 37 CFR §1.56(a).

Applicants have calculated no fee to be due in connection with the filing of this Information Disclosure Statement. However, the Director is authorized to charge any fee deficiency associated with the filing of this Information Disclosure Statement to a deposit account, as authorized in the Transmittal accompanying this Information Disclosure Statement. Respectfully submitted,

July 9, 2009

Date

/Michael G. Dreznes/

Michael G. Dreznes  
(Reg. No. 59,965)